

Finding ease in online marketing as an introverted service provider

A How-to Workbook
accompanying the session

seemapateel.com



Thank you for downloading this workbook! I am excited for you to have a business you love, not just tolerate, all because of how you feel about marketing it.

For a successful service-based business it is important to stay consistent with your marketing. And that is easy when you're having fun.

This workbook *along with the accompanying video* has been designed to make it easy for you to find your way to market your services online.

In case we haven't met, I'm **Seema Pateel** a business coach for introverted women. My genius shines in helping introverted women map out a simple and sustainable marketing strategy tailored to their goals and introverted personalities.

If you have any question regarding this workbook or the video please feel free to email me at hello@seemapateel.com





Please answer the following:

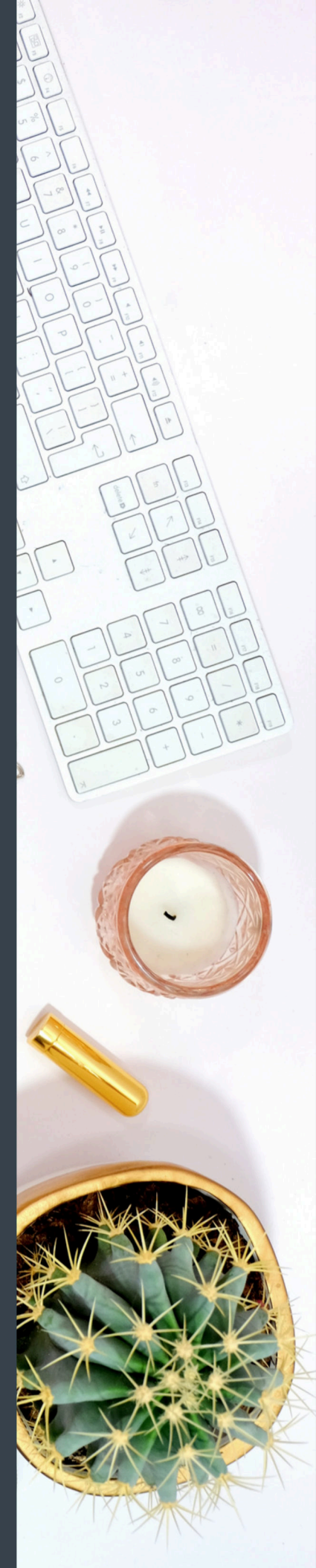
What is your Offer?

Your client's transformation + the experience to this transformation = Your offer

What is your client journey map?

The milestones a stranger passes to become a client





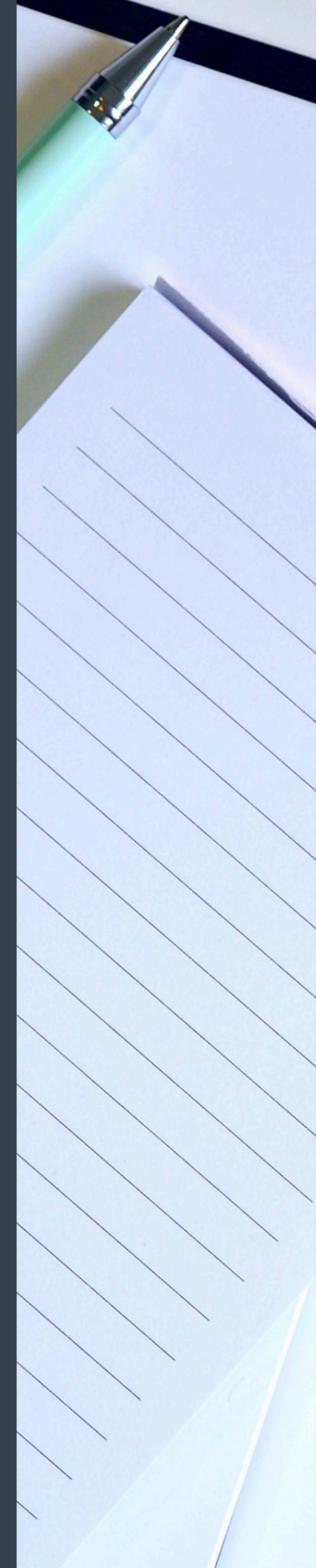
List 2 ways you'll meet people each week

Networking/Coffee chats/Fb groups/IG stories etc.

List 2 ways you'll nurture your connections

Emails/Blog/Podcast/Joint lives etc





Use the ClickUp template to track your milestones, content, and connections so that the tasks start getting done with less effort each week.

The more you leverage tools, the easier it gets to continue to market your services.

CLICKUP TEMPLATE





GET IN TOUCH: I'd love to hear from you if you have any questions. Feel free to share your thoughts with me in an email or message on Instagram @seemapateel.

SHARE WITH A FRIEND: If you found this workbook useful, please share this with a friend who would benefit from it.

Want to go to the next level with growing your business?

If you want to grow and not wait for months trying to figure this out yourself then I recommend we hop on a 30 minute FREE call with me so I can help you identify the bottle neck that is holding you back.

Send me an email at hello@seemapateel.com to get further details.

